

Henry Williams

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[Google Scholarship winner in 2012](#), the [Scripps Howard Award for Digital Innovation in 2014](#), and the [Deadline Club Award for Multimedia, Interactive Graphics and Animation in 2015](#). Stories featured at [Poynter](#), [Yahoo Finance](#), and [NASA](#).

Director, Program Management, Dow Jones Technology (November 2019 to Present)

- Led the rollout of the Airtable platform to 200 users across the Dow Jones enterprise. I collaborated with a global set of stakeholders to create a solution that was a single source of truth for all of our product development. This data allowed us to visualize our roadmaps, and empowered teams to use low-code solutions to automate numerous reporting tasks.
- Helped drive an initiative called “Project Kondo”, leveraging volunteers from across Tech to take a critical look at our value stream. Using data-informed decision making, we identified opportunities for improvement and cost saving in areas such as zero-based budgeting and cloud cost.
- Developed and implemented a department-wide rubric for ensuring that every one of our 250 key projects had a clear OKR that supported our core strategic priorities.
- Grew our intern program from 35 students in 2019 to over 125 in 2020, with sessions from over 20 different thought leaders and engineers across Tech, and collaborations with outside companies. When the program became fully remote because of the pandemic, I developed a new curriculum from scratch.
- Led the department’s involvement in building our budget decks, coordinating across all of our corporate functions to develop an overarching story. I worked with complex data to build visuals that illustrated the goals for the coming financial year.
- Brought in 120 managers from across the globe to attend our first People Managers training conference. The goal was to have everyone up to speed on our strategy and working together. I developed the training program, ran all the logistics, and delivered the event more than \$50,000 under budget.
- Developed a “three-dimensional” reporting dashboard for consumption by our News Corp team. This critical touch point required me to have a highly organized understanding of our entire department, using OKRs to demonstrate our success. News Corp used my designs as the template for every company under their umbrella.
- Currently focused on deploying Centers of Excellence across the department to help develop seamless processes for execution.

Deputy Editor / Technical Program Manager, The Wall Street Journal (May 2013 to November 2019)

- Launched a flagship product called “WSJ Pro Artificial Intelligence” that appealed to practitioners wanting to look for opportunities and challenges in the marketplace. We delivered 50,000 users on day one.
- Saved the business \$300 per customer on our Strategic Intelligence product by collaborating with our product and engineering teams to eliminate the need for customers to have a full WSJ subscription as part of their membership.

- Led newsroom involvement on a cross-functional effort to bring in bankruptcy data from the Federal court system into a knowledge graph platform. Traditionally it has been hard for bankruptcy professionals to get critical information quickly, and this [new premium product](#) surfaces curated, relevant information directly within stories.
- Boosted member sign ups 25% across our Pro products when I remedied flaws in our e-commerce platform that were silently blocking new customers from joining. I worked with both customer service and site engineering teams to prevent similar issues happening.
- Leveraged our Audience and Data Science teams to better understand customer behaviors. I used SQL, Adobe Analytics and Google DataStudio to write queries and generate reports that delivered insights on our users.
- I used my technical background to write [stories](#) for print and online on topics as diverse as blockchain in the world of HR, NASA's approach to public-private partnership, and AI-driven traffic lights. A viral story on check fraud brought in 700,000+ unique non-members to WSJ.com.
- Until 2017, I was the Visual Editor for the Money & Investing section of the newspaper. My team and I produced content for print and online that distilled complex market news into graphics that ran on the front page of the Wall Street Journal and WSJ.com, and were seen by over 2 million subscribers daily.
- In 2014, I created WSJ's first-ever immersive interactive, focused on Hong Kong's ungoverned and densely populated Kowloon Walled City. The project won multiple industry awards and received over 1 million visitors.

VP, Credit Trading Technology, Morgan Stanley (May 2010 - August 2012)

- Managed a team of 5 in Hong Kong and Japan.
- Delivered a 30% performance improvement in our SQL batch by using data-driven automation.

VP, Prime Brokerage Technology, Barclays Capital (September 2008 - April 2010)

- Managed a team of 10 in Singapore.
- Built out a team from scratch to support our global Prime product.

AVP, Repo Trading Technology, Lehman Brothers (June 2002 - September 2008)

- Led the Java software development team for the Repo trading platform in the Americas.
- Traveled globally to lead the deployment of the platform.

Education

- Master of Journalism, The University of Hong Kong
- Bachelor of Science, Computer Science (First Class Honours), The University of Exeter

Publications

- Articles ([WSJ](#), [SCMP](#), [Shanghaiist](#))
- Podcasts ([WSJ](#))
- Videos ([WSJ](#))
- Graphics ([WSJ](#))
- Interactives ([WSJ](#), [SCMP](#))